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Summer Spectacular

Irvine, CA (April 23, 2007) – Menu planners looking to memorialize summer can add sizzle with Fresh Hass Avocados and turn ordinary appetizers, entrees, desserts and beverages into extraordinary fare. Summer is the time to celebrate independence and unleash your creativity with the creamy, unique nutty flavor of Fresh Hass Avocados. For example, take a popular turkey salad recipe, add chunks of Fresh Hass Avocados and top a bread shell to create a *Smoked Turkey and Avocado Salad* – a refreshing meal to help diners enjoy their summer.

Turn to the Hass Avocado Board (HAB) for menu and promotion ideas to keep your menu hot throughout the summer. For more Fresh Hass Avocado menu and promotion ideas, contact HAB for a free copy of the *Foodservice Promotion Guide for Fresh Hass Avocados* at 1-800-370-3782, or download a copy at avoHQ.com.

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