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Hass Avocado Board Peels Away the Mystery of Fresh Hass Avocados

Irvine, CA (November 2007) – *A Culinary Lesson Plan for Fresh Avocado Usage* from the Hass Avocado Board is a user-friendly CD-ROM, packed with nutritional information, handling tips, and recipe ideas to maximize every purchase of the versatile Fresh Hass Avocado. Fresh Hass Avocados complement contemporary and global cuisines, are adaptable to cold and hot menu applications, and can be served halved, sliced, or diced.

The CD-ROM has been designed for culinary educators to supplement their curriculum, or can be used by culinary professionals and foodservice operations for training purposes. The CD-ROM is recognized by the American Culinary Federation (ACF) for 9.75 continuing education hours.

With year-round availability of Fresh Hass Avocados, there's no better time to add and keep avocados on the menu. Call 1-800-370-3782 for your free copy of *A Culinary Lesson Plan for Fresh Avocado Usage* today.

About the Hass Avocado Board

The Hass Avocado Board (HAB) was established in 2002 after approval by producers and importers of Hass avocados in a national referendum. A 12-member Board administers the program. Over 20,000 producers and 100 importers are involved in the HAB, which covers fresh domestic and imported Hass avocados sold in the U.S. market.

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